



## EXHIBITOR APPLICATION

The Senior's Expo will take place on **Friday, November 4, 2022** at the **Batawa Community Centre** (81 Plant Street, Batawa) from **9AM – 2PM**. The facility provides a large, open concept hall, with washrooms and free parking. Parking for exhibitors is on the north side of Plant Street across from the Community Centre.

### Exhibit Options

- **Exhibition space for Sponsor:** 6' x 8' floor space. A 6' x 2.5' table provided with two chairs.  
*Price: included with sponsorship*
- **Exhibition space for Businesses:** 6' 4' floor space. A 6' x 2.5 table provided with two chairs.  
*Price: \$50 (taxes included)*
- **Exhibition space for Not for Profit:** 6' x 4' floor space. A 6' x 2.5 table provided with two chairs.  
*Price: Free – limited space available.*

### Advertising

The event will be promoted in the following ways:

- Press releases to Quinte region news agencies
- Radio advertising in Quinte region
- Flyers and road signs placed in the Quinte region
- Social Media campaign (Instagram, Facebook)
- Batawa community newsletter advertisement

### Rules & Regulations

- Set-up times are between 12:00 a.m.- 3:00 p.m. on Thursday, Nov. 3rd. Exhibitors are also welcome to set up on Friday Nov. 4<sup>th</sup> from 7:00AM – 8:45AM (before the event starts.... Please be sure your table is ready by 9AM) Exhibitors to remain set-up until closing at 2:00 pm.
- Each exhibitor is asked to provide a draw at their own table (ballot box, ballots and prize are all done by you). Or you can provide small take-away gifts for each guest in attendance.
- Each exhibitor will need to provide their own table covering.
- Door prizes to be drawn by each exhibitor at closing. Batawa Development Corporation (BDC) can notify winners to pick up their prize at the BDC office. If you prefer to do this from your own office – please let BDC know.
- Please refrain from wearing strong perfumes/scents that may affect people with sensitivities.

This event is hosted by Batawa Development Corporation in partnership with the Older Adult Centres' Association of Ontario (OACAO) and sponsored by the Ministry of Seniors and Accessibility

## EXHIBITOR INFORMATION

<b>Business Name</b>	
<b>Contact Name</b>	
<b>Product/ Service/Resource Information:</b>	Primary:
	Secondary:
<b>Address &amp; Postal Code</b>	
<b>Telephone</b>	
<b>E-Mail</b>	
<b>Website</b>	
<b>Special request: ex. hydro (bring extension cord), wall for tall display. We will try to accommodate.</b>	
<b>Please indicate your space choice.</b> <b>Cash or cheque only.</b> <i>A 6' x 2" table is included with each space</i>	<input type="checkbox"/> Sponsorship space – 6' x 8' floor space (included in sponsorship) <input type="checkbox"/> Business space – 6' x 4' floor space (\$50) <input type="checkbox"/> Not for Profit Space – 6' x 4' floor space (free)

Please make cheque payable to Batawa Development Corporation with application.  
 E-Transfer can be made to [cdc@batawa.ca](mailto:cdc@batawa.ca) – password must be SeniorsExpo  
 No refunds after October 3<sup>rd</sup> 2022

Please sign below to demonstrate that you have read and agree to all the above.

\_\_\_\_\_

Authorized Exhibitor Name (please print clearly)
Date

\_\_\_\_\_

Authorized Exhibitor Signature

Batawa Development Corporation  
 81 Plant Street. Batawa, ON K0K 1E0  
 613-398-6111

